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| B240921 | 62 |  |
| Business Question | The question is clearly defined and relates well to the data, offering reasonable answers and actionable suggestions. However, the supporting evidence could be more thoroughly presented, and the logic behind the argument isn't always clear. | Good |
| Data | Relevant data has been identified to answer the business question. A more systematic approach to data manipulation could enhance the clarity of the logic. Additionally, there's potential for further leveraging the data. | Good |
| Visual | Multiple graph types are utilized, with most being clearly labeled and providing meaningful insights into the business question, demonstrating proficiency with Matplotlib. However, the abundance of visuals may overwhelm the audience, and not all elements are thoroughly explained in the report. Some parts, such as the presented table, are less clear or not self-explanatory. | Very Good |
| Code | The code contains errors that prevent execution. Although comments are proficient, they may not always be well-informed. The code's structure and naming conventions need improvement for better readability. Additionally, some sections are unnecessarily complicated and could be streamlined. | Good |

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| B261703 | 66 |  |
| Business Question | The question is clearly defined and related to the data, with insightful analysis that effectively identifies data-supported findings and addresses the question well. | Very good |
| Data | Relevant data has been identified to answer the business question. Data manipulation skills are at a basic level, yet efficient enough to answer the business questions effectively. | Good |
| Visual | Meaningful visuals are presented, with most being clearly labeled and providing relevant information to the business question. Improvements could include removing shadows from the pie chart for clarity. Additionally, data overlap in some graphs, especially the scatter plot where green dots nearly cover red ones, suggests that the choice of visual types could be improved. | Very Good |
| Code | When using Jupyter Notebook for data analysis, it's recommended to divide the code into separate cells based on functionality to improve ease of follow. Although coding techniques are relatively basic, the overall readability is commendable, free of errors, and well-organized. | Very Good |

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| B268426 | 60 |  |
| Business Question | A relevant question is identified, effectively explaining the context and the significance of answering it. Clear evidence is presented that not only addresses the question but also offers some insights, despite being based on a relatively simple analysis. | Very good |
| Data | Data selection is basic yet effective. Appropriate data handling makes it suitable for descriptive analysis. While some commendable data filtering is conducted, the reasons for these choices are not provided. | Good |
| Visual | An appropriate visual type was selected to present the data, with a clear title and labels. The y-axis was labeled "upgrade frequency," which actually reflect percentages. It would be better to display the numbers as percentages. | Good |
| Code | The code is overall easy to follow and structured well. Comments are helpful but should be placed in the same code cell as the code they refer to. Exploratory code that doesn’t contribute to answering the business questions could be further streamlined. | good |

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| B241730 | 54 |  |
| Business Question | The business question, while relevant, is somewhat simple and doesn't fully leverage the data's potential. Evidence is clearly presented with some insights, but the recommendation lacks thorough consideration and justifications. | Good |
| Data | There is effective data handling and filtering, ensuring the data is mostly clean and ready for answering the business question. However, the depth of analysis is somewhat limited due to the choice of business question. | Good |
| Visual | A basic bar chart is generated with essential elements. However, the visual lacks focus, and the y-axis should display percentages for clarity. | Pass |
| Code | The code is error-free and straightforward. In Jupyter Notebook, it's recommended to divide the code into separate cells based on functionality to enhance structure. Additionally, including comments would improve clarity. | Pass |